

The Beerists, Show 71 - August 1st, 2013

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Indeed Brewing Company

Shenanigans Summer Ale

American Pale Wheat **5% ABV, 14 IBU** - Available from May-Sept in 12oz cans, 750ml bottles, draft

Brewed with Sorachi Ace hops, regionally produced honey, and locally malted red wheat.

Day Tripper

American Pale Ale **5.4% ABV, 45 IBU** - Available year-round in 12oz cans, 750ml bottles, draft

Brewed with regionally grown American pale malt and European malts, and albs per barrel of Willamette, Cascade, CTZ and Summit hops.

LSD Honey Ale

7.2% ABV, 20 IBU - Available in May in 750ml bottles, draft

Brewed with Lavender, Sunflower Honey (LSD), and Dates. Conceived by head brewer, Josh Bischoff, LSD was originally produced by the Minneapolis Town Hall Brewery where it received a medal at the Great American Beer Festival in 2011.

Midnight Ryder

American Black Ale **6.5% ABV, 80 IBU** - Available year-round in 12oz cans, 750ml bottles, draft

A hat tip to Bischoff's son, Elliott Ryder. A style of disputed origins and merit, American Black Ale puts a distinctly American twist on the India Pale Ale with five varieties of malt. merican-grown hops are added throughout the 90-minute boil (Willamette, Cascade, CTZ, Warrior, Summit, and Glacier).

Old Friend Holiday Ale

Winter Warmer

7% ABV - Available in December in 750ml bottles, draft

Brewed with fresh ginger root and a hefty dollop of family harvested honey.

About Indeed Brewing Company

Beers were all sent by Thomas Whisenand, Co-Founder & Director of Operations of Indeed.

Location: Minneapolis, Minnesota **Founded by:** Nathan Berndt, Thomas Whisenand, and Rachel Anderson in Summer of 2012. Head brewer is Josh Bischoff.

Indeed beer is available in their taproom, and in about 100 bars and restaurants and 70 retail stores in Minnesota.

Why "Indeed?" We just can't believe we're the only ones tired of the whiny, doom-and-gloom sentiment around us. We want to tout the positive side of things, and embrace mindfulness and adventure—a feeling we've found plenty of here in Minnesota. Even Indeed's logo has a hint of a smile—a sense of happiness and fun that illustrates pre cisely what we want to share with our customers. It's that subtle smile we feel Minnesotans enjoy sharing with one another, especially deep in winter. We're a hearty breed, we Nordics, and it's nice to have something to smile about together.

In February of this year, Indeed announced plans to double its production capacity. The \$250,000 expansion includes additional cellar tanks and production equipment and the hiring of new employees.



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Email

Dear Beerists.

A store I buy beer online from recently began offering beer for sale that I know they don't have proper-channel access to buy. And they're charging an arm and a leg for it.

I recently asked to have him remove my contact and credit card info from his system. I'm not so keen on being associated with this, even though I severly doubt I could actually be in any trouble. From a craft beer advocacy standpoint, this boils my blood a bit.

What are your thoughts on this type of blackmarket importation of beers and their subsequent price gouging?

iTunes Shouts

Warm Lager says he started listening about 3 months ago and has already plowed through every episode. Now we're his favorite podcast.

Disputin' Rasputin says- "This is what craft beer is all about: Drinking great beer with even better company."

My Farts Smell Like Eggs warns that if you listen to Bill O'Riley or "Meet the Press," then you wouldn't get this show. He says we're seriously funny. Not Ted Koppel or Rush Limbaugh funny.

Nolinske says- "So I was eating a great sandwich the other day. It had some sweet Boar's Head honey glazed ham with some havarti. Who doesn't love sweet honey glazed ham... He transcribed the whole thing, and then ended by calling us awesome!

Wooord Wooord rated for the sake of rating, to be shouted out, because he's vain like that and needs attention. He signs it, "Owen."

Donation

Ryan Warmbier